



# Pre-Order

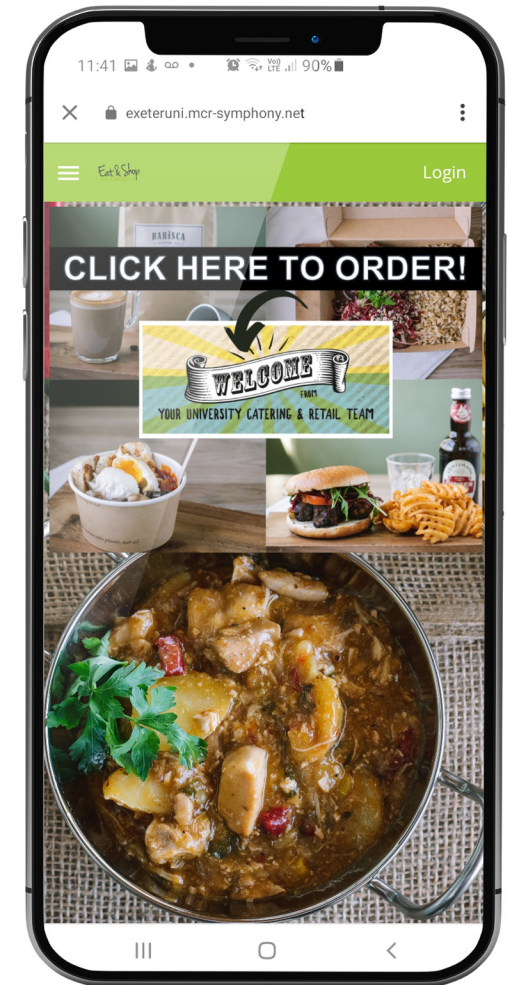
## Fast, hassle-free online ordering

We can help you support social distancing measures through our Pre-Order system, allowing your customers to easily place orders using their PC, tablet or smartphone.



# How it works

- We'll provide you with your own web portal and mobile app customised to reflect your brand.
- Customers can select from the on-screen menu, click to place their order and pay online direct to your account.
- If your menu is on a cycle or you run daily specials, no problem! Symphony allows you to set-up dynamic daily menus.
- Orders are sent to the store according to your predefined production schedule, allowing you to control timeslots for collection.
- The customer receives a confirmation notification or email with details of their order and the collection process.



# How it works

**Pre-Order** is a fully integrated part of our Symphony suite of products. Linked with both SymPAY (MCR's cashless system) and Symphony Loyalty, not only can you take advantage of a new channel for client orders, you can also understand your customer better by offering customer rewards and enabling targeted marketing.

It also allows for payment to be made online via a debit/credit card, pre-loaded SymPAY purse or payment can be made on collection at the SymPOS till point.

Seamlessly integrated with the Deliveroo home delivery solution, Symphony Pre-Order is a powerful tool in your arsenal to manage both in-store and home delivery.

MCR Systems have the solutions to allow you to adapt your service style to the ever-changing needs of your business.

# Key Benefits



Simple &  
easy set-up



Run exclusive  
promotions



Reach more  
customers



Multiple payment  
options



Understand customer  
spending habits

To find out more about our Pre-Order solution and how you could benefit, contact our team on **0116 299 7000** or **[enquiries@mcr-systems.co.uk](mailto:enquiries@mcr-systems.co.uk)**

